



STAYING THE COURSE

*Protecting Diversity,
Equity, and Inclusion*

NAMME NATIONAL CONFERENCE

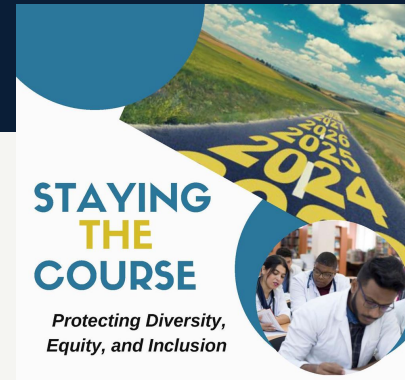
September 18-22, 2024
Intercontinental Chicago
Magnificent Mile
Chicago, IL



2024
SPONSOR &
EXHIBITOR
PROSPECTUS

National Association of Medical Minority Educators

2024 National Conference



WHO IS NAMME?

The National Association of Medical Minority Educators, Inc. (NAMME) was established in 1975 by a group of educators concerned about the shortage of minority health care providers. It was paramount that an organization be established to address important issues impacting minority students.

Since that time, NAMME has grown into a 501 (c) (3) tax exempt organization with significant representation from all aspects of health professions education. The organization has members representing health professions institutions across the country, and continues to attract members from all health disciplines.

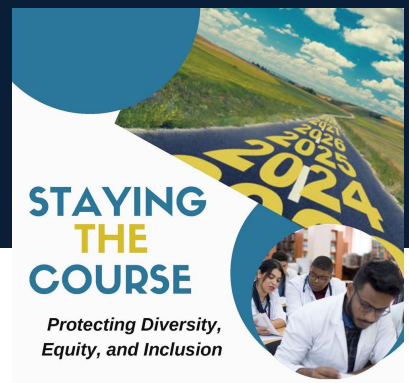
WHY SPONSOR THE CONFERENCE?

The 2024 National Conference in Chicago offers a key opportunity to:

- Interact with close to 300 educators, administrators, clinicians, students, and policymakers across the health disciplines.
- Increase brand awareness and stand out from your competition.
- Build relationships by creating new connections and new prospects.
- Showcase your information, programs, products, and services to those with purchasing power.
- Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession.
- Maximize your marketing dollars.

NAMME 2024 National Conference

SPONSORSHIP OPPORTUNITIES



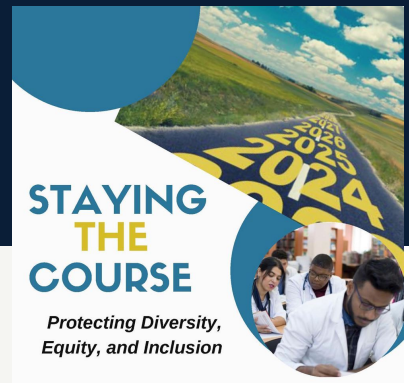
SPONSOR & EXHIBITOR BENEFITS COMPARISON

NAMME is excited to be back in-person September 18-22, 2024, at the InterContinental Chicago Magnificent Mile. We hope you will consider the options below and join us as a sponsor or exhibitor.

	PLATINUM	GOLD	SILVER	EXHIBITOR
Limit	1	1	1	Unlimited
Contribution Amount	\$10,000	\$7,500	\$5,000	\$2,000
CONFERENCE BENEFITS				
Recognition on Conference Signage	✓	✓	✓	✓
Exhibitor or Recruitment Table	Both	Both	Exhibitor	Exhibitor
Complimentary Registrations or Memberships	2	2	2	2
Listing in the Event Program	Full Page Ad	Half Page Ad	QTR Page Ad	✓
Recognition During Sponsored Events	✓	✓	✓	
Special Sponsorship Opportunity	Friday Awards Banquet	Any Reception	Saturday Poster Session	
Bag Insert	2	2	1	
Logo on Conference Materials	App, Website, Emails	Website, Emails	Website	
Opportunity to Sponsor One (1) Special Event/Activity (See Page 5)	✓	✓	✓	
Conference Emails	Logo & Link	Logo & Link	Logo & Link	

PRODUCT SPONSORSHIPS

SPONSORED ATTENDEE SWAG



PREMIUM PRODUCTS | \$2,500 + COST OF PRODUCTION

With these innovative sponsorships, attendees will see your name front and center. Join us as we improve the attendee experience and generate excitement for your product at the same time! All Premium Product sponsorships are \$2,500 + the cost of production.

- **Conference App (1 available)**
Sponsor the NAMME 2022 Mobile App, which attendees will use to navigate the conference.
- **Key Card and Sleeve (1 available)**
Place your logo on the hotel room key and the pocket-program key sleeve.
- **Sanitizing Stations (1 available)**
Your logo will be placed on these stations, showing attendees you care about their health.
- **Conference WiFi (4 available; 1 per day)**
Help NAMME create a high-speed event by contributing to the cost of WiFi. Your logo will be featured on all WiFi signage posted around the event space and on the WiFi login webpage.

*One sponsorship of each product is available at a first-come, first-served basis.
The deadline for this sponsorship is July 31, 2024.*

PRODUCT SPONSORSHIPS | \$1,000 + COST OF PRODUCTION

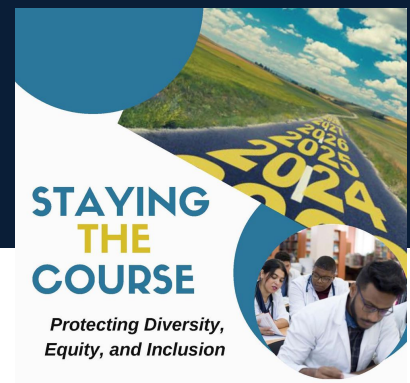
We provide the conference, you provide the product. Your company name or logo will be featured along with the NAMME logo. We approve the artwork and you order and ship, then we distribute them to attendees. All product sponsorships are \$1000 + the cost of production.

- **Tote Bags**
- **Lanyards**
- **Your Choice**

One sponsorship of each product is available at a first-come, first-served basis.

ACTIVITY SPONSORSHIPS

SPONSORED ATTENDEE SWAG



LUNCHEON PRODUCT THEATER | \$8,000 | LIMIT 2

Promote your products, services, and technologies directly to participants and professionals as a Luncheon Product Theater sponsor.

Product Theater Sponsors receive all exhibitor benefits, as well as:

- **Presentation space for up to 200 participants**
- **Basic audio-visual***
- **Listing in the event program as a Product Theater sponsor****

Product Theater opportunities are available Thursday or Friday.

*Cost of any food, beverage, or exceptional AV not included

**Sponsorship or Exhibitor packages must be purchased by August 1, 2024 to be included in the conference program.

STUDENT DEVELOPMENT PROGRAM SPONSOR | \$6,500 | LIMIT 2

Help support NAMME's Student Development Program that is developed to nurture the overall mental and physical growth of allied health profession students.

- **Featured as Student Development Program and Recruitment Fair Sponsor using sponsorship level signage**
- **One Free Regular Conference registration**
- **One free recruitment fair table**

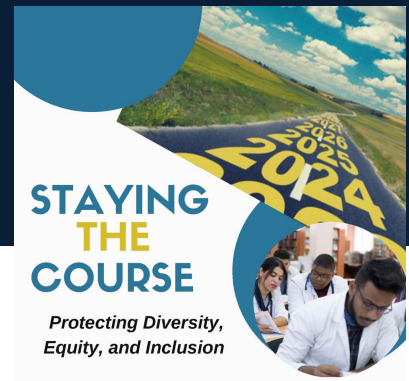
STUDENT DEVELOPMENT PROGRAM CONTRIBUTOR | \$500 +

Help support NAMME's Student Development Program that is developed to nurture the overall mental and physical growth of allied health student. Contributions begin at \$500.

- **Listing in the student development program and signage as a supporting contributor**

EVENT/ACTIVITY SPONSORSHIPS

Meal and Break Sponsorships



EVENTS & ACTIVITIES | \$2500 +

Platinum, Gold, or Silver sponsorship, you may choose one (1) of the following additional activities to sponsor. Sponsorships may also be purchased separately for \$2500

- **Thursday Breakfast**
Buffet breakfast with conference attendees
- **Thursday Morning or Afternoon Breaks**
Great networking opportunity with conference attendees
- **Friday Breakfast**
Buffet breakfast with conference attendees
- **Friday Morning or Afternoon Breaks**
Great networking opportunity with conference attendees
- **Saturday Breakfast**
Buffet breakfast with conference attendees
- **Saturday Morning or Afternoon Breaks**
Great networking opportunity with conference attendees
- **Saturday Evening Networking Social**
Great networking opportunity with conference attendees

SCHOLARSHIP CONTRIBUTOR | \$500 +

All scholarships are made possible through the generosity of the donors like you. Scholarships are awarded to medical students in each region in an effort to expand the number of qualified, trained minority health care professionals in the continental United States.

WILL WE SEE YOU IN ATLANTA?

Sign up as to sponsor or exhibit today at
nammenational.com/